

## **Nederman opens a new factory in China**

Yesterday the Consulate-General of Sweden in Shanghai, Lars Andreasson, officially inaugurated Nederman's new factory in Shanghai, China.

Nederman Shanghai is a fully owned company within the Nederman group.

Asia Pacific is one of Nederman's fastest growing markets and the company has been established in Japan, Singapore and Australia since the end of the 70s.

The new factory, which has a total area of approximately 3.400 square meters will enable Nederman to install a selected assortment of their product range for the Asia Pacific region.

The building will even function as a logistic centre for Asia, Australia and New Zealand.

The sales organization together with sales support for Nederman China and the countries in East Asia will all be located in this new unit. The building also includes a demo- and exhibition center as well as facilities for training of customers and suppliers.

Nederman's products and systems are marketed in China by about 20 specialized distributors and even other markets in the region have a recognized well-run distributor's network.

Sven Kristensson, CEO, Nederman:

- By establishing us in China we are able to effectively offer our customers shorter lead-time, quicker feedback and more accessibility within Asia Pacific. The investment is a part of our strategy to continue to rapidly grow in these interesting markets.

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## **Facts about Nederman**

Nederman, one of the world's leading environment technology companies, develops, produces and markets products and systems for the extraction of dust, smoke, vehicle exhaust fumes and equipment for industrial cleaning. Nederman also produces and sells a comprehensive range of hose and cable reels.

The company's commitments to customers include everything from pre-studies and project work to installation, operational start-up and service.

Nederman's products and systems are marketed via its own subsidiaries in 24 countries and by agents and distributors in more than 50 countries.

The Group is listed on the OMX Small Cap list, Sweden and has around 700 employees.

For more information about the company, go to Nederman's website [www.nederman.com](http://www.nederman.com)

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Pictures from the inauguration to be found on [www.nederman.com](http://www.nederman.com)